

# Taste of Atlantic Highlands Sponsored by the AH Chamber of Commerce Sunday, September 10, 2023 12:00 p.m. – 4:00 p.m.

Dear Prospective Sponsor,

The Chamber is holding its popular Taste of Atlantic Highlands on Sunday, September 10, 2023. The Taste gives attendees a "sampling" of the many wonderful restaurants and retail establishments our town has to offer. A classic trolley will shuttle attendees around the town to the 25+ participating businesses. This event offers you a valuable and unique way to advertise your business and we are offering several levels of sponsorship:

<u>Donation Sponsorship</u> – Advertise and promote your business by being one of the businesses that provides a gift certificate as a prize to be drawn at the end of the Taste event. For additional advertising, your business will be listed on all the Passport Maps and will be highlighted in all PR including social media.

Music Sponsorship – Promote your business via sponsorship of the DJ selected to play at the Taste. \$150

<u>Trolley Banner Sponsorship</u> – Promote your business on the prominent Trolley banner hung on the rear panel of the trolley (*the two side banners are sold out*). The banner, advertising your business, will have *four* hours of visibility to both attendees and local traffic as the vehicle travels around Atlantic Highlands. The Trolley follows a heavily travelled route that includes First Avenue, Foodtown parking lot, and to the Marina and back in a constant loop. Trolley back Banner - \$300 per banner 20" x 30" *Only 1 banner available*.

Inside Trolley Banner Sponsorship – 1 foot by 8 inches banner hung inside the trolley \$250 3 banners avail.

<u>Recyclable Tote Bag Sponsorship</u> – The first 300 tickets purchased for the Taste of Atlantic Highlands will receive a recyclable tote bag as a giveaway. Advertise your business on the bag with a 3"x 2.5" one-color logo. This sponsorship will be limited to 9 logos \$200 per logo. *In order to provide the bags, we need to have 9 sponsors and all confirmed and logo in hand by August 10<sup>th</sup>.* 

<u>Attendee Passport logo Sponsorship</u> – 1" inch logos located on the bottom of the Passport card handed out to the attendees. 4 logos \$100 per logo.

Sponsorship opportunities are limited, so please act quickly. If you have additional questions regarding these opportunities, please contact Corinna Thuss at 908-692-4457 or the Chamber at 732-872-8711. If you would like to purchase a sponsorship, please email <a href="mailto:info@ahchamber.org">info@ahchamber.org</a>, fill out the attached form and remit check payable to Atlantic Highlands Chamber of Commerce and mail to: AHCOC 68 First Ave

We thank you in advance for your consideration and look forward to seeing you at the "Taste!"



# Taste of Atlantic Highlands Sponsored by the AH Chamber of Commerce Sunday, September 10, 2023 12:00 p.m. – 4:00 p.m.

Business Name:	
Address:	
Contact Person:	
Phone:	Email:

#### **Sponsorship Level:**

- Recycle Tote Bag Logo \$200
- Passport Logo \$100
- Trolley rear panel banner \$300
- Trolley INSIDE banner \$250
- Banner Trolley side A \$500
  sold out
- Banner Trolley side B \$500
- Sold out

### Sponsorship Deadline is August 20th, 2023

### TOTE BAG SPONSORSHIP DEADLINE AUGUST 10th, 2023

Please make checks payable to Atlantic Highlands Chamber of Commerce. Mail or drop off check at the Chamber office, 68 Frist Ave, Atlantic Highlands, NJ 07716. If you want to pay with a credit card, please call 732-872-8711

Please email your high definition logo (300 dpi) to <u>info@ahchamber.org</u>. If you are taking the Tote Bag sponsorship please provide a vector art Logo. Please let us know if you have any questions.